# **Vehicle Industry News**

# **California Legacy License Plate Program**

## **New Legislation**

Recent legislation introduced the California Legacy License Plate program which offers vehicle owners the opportunity to purchase replicas of California license plate designs issued in 1950, 1960, and 1970. The program requires a minimum of 7500 paid applications be received prior to January 1, 2015.

#### **Procedures**

If a customer inquires about California Legacy License Plates, inform them that a new dedicated California Legacy License Plates page on the Department of Motor Vehicles (DMV) website will be available in January 2013. The web page will contain California Legacy License Plates information and the preorder application. When the web page is available, a notification will be sent via California DMV's Automated E-mail Alert System.

### **Background**

A dedicated page on DMV's website is in development and will contain information regarding the program and the preorder application form. The implementation date has not been determined.

#### **Distribution**

Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via California DMV's Automated E-mail Alert System in December 2012.

#### **Contact**

Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.

COCKRUM, Deputy Director Communication Programs Division